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Send a Lulav and Etrog to a Soldier

By: Jewish Press Staff

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Photo Credit: Gili's Goodies

Gili's Goodies, a Gush Etzion based company founded by Gail and David Ehrlich in 2001, has been in the business of connecting people from around the world with their family and friends living in Israel by sending "sweet hugs" of fresh baked goods, gift baskets and more.

Over the years, Gili's Goodies has made it their "business" to distribute thousands of packages of "goodies" to Israeli soldiers from North to South in order to say thank you while bringing a smile to their faces around the holidays.

This Sukkot, Gili's Goodies decided that rather than simply sending goodies donated by friends from around the world, they

would also distribute sets of Lulavim and Etrogim to soldiers in places around Israel that do not have access to a nearby synagogue where sets are available.

"The chagim can be a lonely and difficult time for Israeli soldiers who are away from family and community. It's important to let them know they are not forgotten and give them the opportunity to fulfill the mitzvah of lulav and etrog over the holiday of Sukkot," says David Ehrlich.

Gili's Goodies is making these sets available for purchase at a discounted rate of \$25 per set and can be ordered via their website.

Interested U.S. donors can also receive a tax receipt for purchases of 8 or more sets by contacting Gili's Goodies via email or by phone: (Toll free from U.S. and Canada) 1-866-721-7292, in Israel 052-263-1808

About the Author:

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